GOVERNMENT OF INDIA
MICRO,SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:1997
ANSWERED ON:28.11.2016
Assistance to Artisans
Singh Dr. Prabhas Kumar

Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the Government has launched any schemes to promote the rural artisans and weavers of the country in order to make their products popular and commercially viable in the domestic as well as international market;

(b) if so, the details thereof including the funds allocated/released for this purpose, State/UT-wise;

(c) whether the Government proposes to undertake any special drive to promote weavers/artisans of Odisha; and

(d) if so, the details thereof including financial assistance provided to them during the last three years?

Answer

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a): Yes Madam, in order to promote rural artisans and weavers of the country, Ministry of MSME is implementing a 'Scheme of Fund for Regeneration of Traditional Industries' (SFURTI) for regeneration of traditional industries by taking up clusters and developing their competitiveness, sustainability and cluster governance. The cluster would enhance marketability of products by providing support for new products, design intervention and improved packaging and also the improvement of marketing infrastructure.

(b): A total of 56 Detailed Project Reports (DPRs) have been approved to benefit 42701 artisans. Against this, funds involving Rs.70.46 crore have been released by the Ministry till date (i.e. 15.11.2016). Details of SFURTI clusters setup in various states and financial assistance sanctioned by the Scheme Steering Committee is given at Annexure-I.

(c)&(d): There is no proposal as such to undertake any special drive to promote weavers/artisans of Odisha, however, the financial assistance provided to the clusters present in Odisha is given as follows:
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S.No Agency Name Cluster Name Rs. in lakhs
1. KVIC Abhahan Fruit & Vegetable Processing 132.05
2. KVIC Jagmohan Brass Metal 121.20
3. Institute of Entrepreneurship Development, Odisha
Stone Carving Cluster* -
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*in principal approval has been accorded and no money has been released.